

# INSIDE BITCOINS

the business of the cryptocurrency world

July 28-29, 2014  
TEL AVIV, ISRAEL

Hilton Hotel, Ha-Yarkon St. 205, Tel-Aviv - July 28-29, 2014

## AGENDA

### Day 1

Time	Session
8:00 - 9:00	Registration and light breakfast
9:00 - 9:20	<b>Israel as a Bitcoin empire</b> Meni Rosenfeld- Israeli Bitcoin Association; Chairman
9:20 - 9:45	<b>Digital Divination: How oracles empower Bitcoin</b> Stephan Thomas- Ripple Labs; CTO
9:45 - 10:05	<b>Bootstrapping and running a decentralised organisation- Lessons learned</b> Ron Gross- Mastercoin; Executive Director
10:05 - 10:20	<b>Can Bitcoin scale?</b> Dr. Aviv Zohar- Hebrew University Jerusalem
10:20 - 11:20	<b>Panel: The legal landscape of Bitcoin</b> Jonathan J. Klinger- Cyberlaw Attorney. Yuval Shalhevet- Yigal Arnon and co; Partner. Tal Itzhak Ron- Tal Ron, Drihem and Co; Managing Partner, Chairman. Deborah Thoren-Peden- Pillsbury Law; Partner. Brian Klein- Baker Marquart LLP; Partner.
11:20 - 11:50	<b>Bitcoin, present and future (joint research with the Bank of Israel)</b> Eden Shochat- Aleph VC; Partner. Dr. Edward Offenbacher- Bank of Israel; Director of monetary division, research dept.
11:50 - 12:10	<b>Simplifying payments and helping the poor and unbanked</b> Alan Safahi- ZipZap; Founder, CEO
12:10 - 13:30	Lunch Break
13:10 - 13:25	<b>Proof of Activity: Extending Bitcoin's Proof of Work</b> Iddo Ben-Tov- PhD student; Israel Institute of Technology
13:25 - 14:10	<b>Panel: Business opportunities in the Bitcoin sphere</b> Gilad Rabinowitz- ITStrategy; Founder, CEO. Yoni Assia- eToro; Founder, CEO. Zavain Dar- Innovation Endeavors: Investment Team. Moe Levin- Bitpay; Director of European Business Development. Jonathan Rouach- Bits of Gold; Founder, CEO
14:10 - 14:30	Coffee Break
14:30 - 16:00	<b>Blitz Sessions- Startup pitches and short stories</b> <b>Eric Benz- GoCoin; Business Development Advisor : The future of digital currency; Merchants</b> Fredric Thenault- iceVault; Founder, CEO : <b>How to protect your Bitcoins</b> Amos Meiri- CoinPowers; Founder : <b>CoinPowers</b> Ofir Dotan- Bitconnect; Founder, CEO : <b>Bitconnect</b> Moran Shaked- Miss Bitcoin; Founder : <b>It's Women's Money Time!</b>
16:00 - 17:00	<b>Panel: The Bitcoin apocalypse - industry threats</b> Jonathan J. Klinger- Cyberlaw Attorney. Barak Ben Ezer- Neema- Co Founder, CEO. Dr. Edward Offenbacher- Bank of Israel; Director of monetary division, research dept. Jonathan Rouach- Bits of Gold; Founder, CEO. Eden Shochat- Aleph VC; Partner

### Day 2

Time	Session
8:00 - 9:00	Registration and light breakfast
9:00 - 9:20	<b>Keynote: Bitcoin and politics</b> Tamar Zandberg- Parliament member
9:20 - 9:45	<b>Ethereum and the power of abstraction in human history</b> Vitalik Buterin- Ethereum, Bitcoin Magazine; Co-Founder and Mihai Alisie- Bitcoin Magazine, Ethereum; Co-Founder
9:45 - 10:05	<b>HiveShares and HumintShares: A new way to run distributed organizations</b> Wendell Davis- Hive, Humint; Founder
10:05 - 11:05	<b>Panel: The Bitcoin apocalypse - technological threats</b> Meni Rosenfeld- Israeli Bitcoin Association; Chairman. Shaul Kfir- Bits Of Gold; CTO. Stephan Thomas- Ripple Labs; CTO. and more
11:05 - 11:30	<b>TREZOR to answer Bitcoin's security challenges</b> Marek Palatinus(Slush)- Trezor; Co-Founder, Core Developer. Alena Vranova- Trezor; Director
11:30 - 11:50	<b>Deep dive into colored coins</b> Yoni Assia- eToro; Founder, CEO
11:50 - 12:35	<b>Panel: Bitcoin 2.0</b> Stephan Thomas- Ripple Labs; CTO. Ron Gross- Mastercoin; Executive Director. Vitalik Buterin- Ethereum, Bitcoin Magazine; Co-Founder. Dr. Gideon Greenspan- Coin Sciences; Founder, CEO
12:35 - 13:35	Lunch Break
13:35 - 14:00	<b>Using Bitcoin technology to build loyalty programmes</b> Aaron Koenig- Bitfilm; CEO
14:00 - 14:45	<b>Panel: Mining our way to the future</b> Guy Corem- Spondoolies Tech; CEO. Meni Rosenfeld- Israeli Bitcoin Association; Chairman. Marek Palatinus(Slush)- Trezor; Co-Founder, Core Developer. Marco Streng- Genesis Mining; Co Founder, CEO
14:45 - 15:05	Coffee Break
15:05 - 15:20	<b>Zerocash</b> Prof. Eli Ben-Sasson- Technion, Israel Institute of Technology; Department of Computer Science Edan Yago- Epiphyte; CEO
15:20 - 15:40	<b>Case Study: How the Internet is Finally Knocking on the Bank's Door</b> Edan Yago- Epiphyte; CEO
15:40 - 16:40	<b>Panel: Bitcoin in academia</b> Prof. Eli Ben-Sasson- Technion, Israel Institute of Technology. Dr. Aviv Zohar- Hebrew University Jerusalem. Iddo Ben-Tov- PhD student; Israel Institute of Technology
16:40 - 17:00	<b>Multi-PPS: Dissolving mining pool centralisation</b> Meni Rosenfeld- Israeli Bitcoin Association; Chairman

Join us for this unique opportunity to connect with the world's leading Bitcoin experts.

הערה: המצגות תועברנה באנגלית או בעברית

Presentations will be done in English or Hebrew